

THE SIGHTLINE PROCESS

ACCESS TO ALTERNATIVES-SMART MONEY PORTFOLIOS

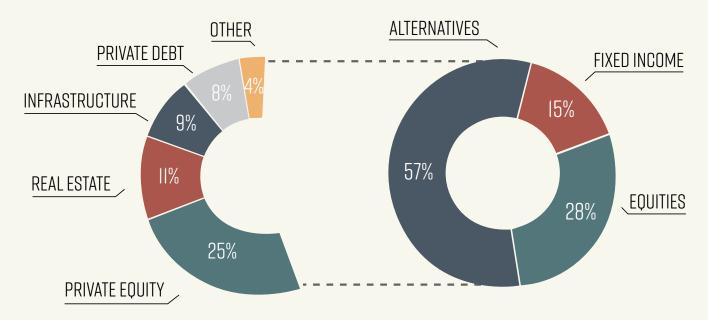
We offer access to compelling alternative investments with low correlation to traditional stocks and bonds.

The smart money has been moving to alternative investments for years, driven by the potential to improve portfolio diversification while reducing portfolio volatility. Sightline offers access to the same thinking and products used by pension funds, sovereign-wealth funds and endowments, all of which allocate a significant portion of assets to non-traditional asset classes.

Smart Money Portfolios are built to deliver better risk-adjusted returns over the long run.

By providing access to compelling alternative investments with low correlation to traditional stocks and bonds, Smart Money Portfolios can mitigate market volatility and lead to fewer losses and better returns than a traditional portfolio of equity and fixed income investments.

CPPIB 2020 ALLOCATIONS



Source: 2019 Canada Pension Plan Investment Board Annual Report



THE SIGHTLINE EXPERIENCE

A Dedicated Investment Advisor: We begin with a thorough discussion about your financial life, and your investment advisor identifies the areas that need additional attention. Once a plan is developed, we work to execute on your behalf and deploy resources as needed.

Asset Allocation Expertise: Led by a veteran of the investment industry, Sightline's investment team considers macro themes, performs quantitative and qualitative analysis, and constantly monitors and rebalances each investment portfolio accordingly. Unconstrained by any investment platform, we are free to seek the best investment opportunities that fit your financial life and goals.

Access to Team of Experts: We offer access to industry-leading financial planners, tax planners, insurance experts and estate planning attorneys. Together, we ensure every aspect of your financial life is working in sync to help you achieve your goals.

THE COMPONENTS OF A SUCCESSFUL RELATIONSHIP

Our most successful relationships are dynamic and collaborative. We start with a complete review of your current investments, tax situation, risk tolerance, cash flow and retirement goals. If you require comprehensive financial planning, we partner with a team of experts to create a financial plan designed to build, preserve and manage your wealth.

As a Sightline client, you are part of the ongoing process of ensuring your plan reflects your current financial situation. We are in touch often and you will always receive:









