SIGHTLINE BRAND LAUNCH

~~SP Wealth~~ will be SIGHTLINE WEALTH MANAGEMENT

FREQUENTLY ASKED QUESTIONS

Our evolution has been gradual and thoughtful, expanding our offering and refining our service over many years. Now, as we formalize our transformation into a full-service wealth management firm with a new brand that represents who we are, you may be wondering how this affects you. Below you will find answers to some frequently asked questions that may be on your mind.

Why is your name changing?

Our former name, SP Wealth was a temporary name while we transitioned from Sprott Private Wealth to Sightline Wealth Management. Now, to coincide with the enhancement of our client service offering, we are relaunching as Sightline Wealth Management, which formalizes our transformation into a full-service wealth management firm.

May 2017	January 2018	February 28, 2019
Management-led buyout of Sprott Private Wealth	Temporary name change to SP Wealth	We became Sightline Wealth Management

- Our former name, SP Wealth, served us well in our transition with a nod to our history.
- Our new name, Sightline Wealth Management, and our new brand represent a new chapter and reflect how we have evolved to serve the needs of our clients.
- We chose the name Sightline because it is representative of the importance of having a forward-thinking vision and a solid view of the financial and investment landscape ahead.

Each client has their individual financial journey ahead of them and there will be critical junctions to safely navigate. Having a wealth management firm with a clear sightline is invaluable.

What has changed?

Our firm has evolved to provide a wealth management experience that centers on our clients as individuals and considers every aspect of their financial life – not just their investments.

We've always taken great pride in the management of your assets and the service we provide. Now we are enhancing our client experience to provide a more holistic approach that includes a review of your entire wealth strategy. We assemble a team of what we believe to be the best and brightest minds in wealth management to tackle every part of your financial life including:

- Investments
- Retirement
- Tax planning
- Estate planning

- Our new structure helps us build a precisely tailored plan that considers both where you are now and what you hope to accomplish in the future.

Was there a change in ownership? Were you acquired?

No, we were not acquired. The rebranding marks the completion of our transition that began with the management-led buyout of the diversified asset and wealth management businesses from Sprott Inc. in 2017. Sightline Wealth Management remains a wholly owned subsidiary of Ninepoint Financial Group Inc.

How does this affect my online login?

Starting in early March, you will see a new look and feel on our website and other external materials and communications as well as on your statements and operational documents. However, once you click "login" in the top right-hand corner of the website, the process to login will remain the same.

Will you still be my advisor?

Yes – and you will begin to see some enhancements to the way we work together that will help you achieve cohesion among each facet of your financial life.

- Depending on your situation and needs, we may introduce you to our network of experts, from estate planning attorneys, to accountants, to family communication experts and other professionals whose services complement ours.
- Our office location, phone numbers and team members remain the same.

- Our email addresses will change. The SP Wealth email will forward to the new Sightline email, but I will send you an email from my new Sightline address, so you have it in your contacts.

How will this affect my investments?

The name change is just that and it will not affect your investments or the fee structure by which we are compensated. However, our expanded offerings will better enable us to create a plan that achieves your financial objectives. Staying true to our roots, we've embraced innovative investment opportunities paired with time-honoured, proven wealth accumulation and preservation principles to bring you a platform with a more holistic, goals-based offering.

- Our Smart Money portfolios, which provide exposure to alternative asset classes and strategies that were traditionally only available to institutional investors, will be more accessible and easily implemented into your wealth plan.
- Smart Money portfolios offer different parameters of risk and return characteristics, providing strategies that match your risk tolerance.

When is this happening?

The name change is effective February 28, 2019. Along with our new name, you will see a new logo, website update and related branding throughout the business. Our launch cocktail party is scheduled for Thursday, April 4 at 4:30 p.m. at our office. We'd love for you to attend!